

## “Trends in Business Development & Licensing in the Pharmaceutical and Healthcare industry”

### Italy & Swiss HLG Summer Conference

6<sup>th</sup> – 7<sup>th</sup> June 2019  
Art Hotel, Milan, Italy

Thursday June 6 <sup>th</sup> , 2019		Speakers
9.30 – 10.45	Registration, Welcome	
10.45 – 11.00	Meeting Introduction	IHLG & SHLG
11.00 – 11.45	<i>The Pharma Industry in Switzerland and Italy</i>	Carlo Savioni & Stefan Wetzel IQVIA, Italy & Switzerland
11.45 – 12.30	<i>Development, Commercialization and Partnering in the field of advanced therapies: a challenge we cannot fail</i>	Diego Ardigò, Rare Diseases Unit Head, Chiesi Farmaceutici SpA, Italy
<b>12.30 – 14.00</b>	<b>Lunch</b>	
14.00 – 14.45	<i>The Best Deals of 2018: the top deals and trends in 2018 ... and thoughts for 2019</i>	Sharon Finch, Medius Associates, UK
14.45 – 15.30	<i>What Would Darwin think of BD&amp;L?</i>	Prof. Brian Smith, Pragmedic, UK
15.30 – 16.00	<i>Coffee – networking</i>	
16.00 – 16.45	<i>The Digital (Artificial Intelligence) era and its impact on Business Development</i>	Manlio Sanna, Principal, Advanced Analytics & CH Consulting Italy
16.45 – 17.30	<i>Business Intelligence and its impact on building the BD business case</i>	Daniel Pascheles, CEO Molekule Consulting, Switzerland
17.30 - 19.00	<i>Discovering Navigli district in Milan, cocktail, networking and group photo</i>	

19.00 – 21.00	<i>Dinner</i>	
<b>Friday June 7th, 2019</b>		<b>Speakers</b>
9.00 – 10.00	<i>IHLG Assembly</i>	
10.00 – 10.45	<i>Life Sciences 4.0 – Health Technology and impact on the value chain</i>	Alessandro Fazio, Director Health & Life Sciences Advisory & Claudio Riefolo, Senior Manager responsible of Advanced Analytics & AI, EY Italy
10.45 – 11.15	<i>Coffee – networking</i>	
11.15 – 12.00	<i>Trends in orphan drug regulation and pricing</i>	Mariangela Prada Head of Patient Access, Intexo - Founding Member at Medvance, Italy
12.00 – 12.45	<i>Pricing of breakthrough therapies - How will healthcare systems handle cure</i>	Joerg Tritschler, Senior Director, Simon-Kucher, Switzerland
12.45 – 13.00	Conference closure	

**Conference venue** Art Hotel, Milan, Italy

**Conference fees** € 350.- (includes conference, networking cocktail, dinner, lunch and coffee breaks)

€ 200.- for Italy HLG or Swiss HLG members

**To register, go here** <https://fencia-events.eu/italyhlg>