



THE SWISS PHARMA LICENSING GROUP AND THE PHARMA LICENSING GROUP ITALY
PRESENT THEIR 2010 JOINT SUMMER CONFERENCE

GAINING A COMPETITIVE EDGE

beyond Life Cycle Management with Innovative Technologies

at the Grand Hotel Eden in Lugano, Switzerland with the following

CONFERENCE PROGRAM

Thursday, June 17, 2010	
14.00 – 16.00	Registration
16.15 – 16.30	Welcome from the Presidents of Swiss-PLG & Italian PLG
16.30 – 17.15	Opening speech: <i>Setting the scene – What we know, what we could know</i> Stephane Freneix – MultiMedia Systems Srl
17.15 – 19.30	Cocktail Reception on Lake Lugano (boat round tour), boat leaves at 17:15
20.00 – open	<i>Dinner at Hotel Eden</i>

Friday, June 18, 2010 morning session	
09.00 – 09.05	Opening: <i>Chairmen: Presidents, I & CH-PLG</i>
09.10 – 09.30	HELSINN HEALTHCARE S.A. <i>Could licensing be your best option to give life to your tail-pipeline?</i> Rachid Benhamza
09.30 – 09.50	SKYEPHARMA <i>Using Drug Delivery Technologies for New and Better Products</i> Timothy McBride
09.50 – 10.10	APR S.A. Company Presentation (title to be confirmed) Dr. Paolo Galfetti
10.10 – 10.30	AQTech <i>Innovative approach in the derivatization of polysaccharide</i> Alessandro Piccolo
10.30 – 11.00	<i>Coffee – networking</i>
11.00 – 11.40	F. HOFFMANN-LA ROCHE LTD. <i>Pharma Partnering in Oncology (title to be confirmed)</i> Charles Bailey

Please note that whilst Swiss-PLG and PLGI strive to be able to organize this conference according to the program above, speakers, titles or order of events might be subject to change.



11.40 – 12.00	ADD Technologies <i>Life cycle extension products based on multi-particulate systems</i>	Dr. Paul Senn
12.00 – 12.20	EURAND <i>Developing Patient Friendly dosage Forms</i>	Steve Ellul
12.20 – 12.40	DMG ITALIA S.R.L. Company Presentation	Licia Tiberi Linda Mercuri
12.40 – 14.00	<i>Lunch at Grand Hotel Eden</i>	

Friday, June 18, 2010 afternoon session		
14.00 – 14.20	FINE FOODS N.T.M. S.P.A. Perpetual Innovation in Contract Development and Manufacturing	Eveline Gispen
14.20 – 14.40	E-PHARMA Novel technologies and methods (title to be confirmed)	Paolo Andreatta
15.00 – 15.20	MIPHARM Innovation and Technology to improve product differentiation	Franco Boselli
15.20 – 16.00	Q&A to panel of speakers	
16.00 – 16.30	Wrap-up & conclusions	

Conference Venue Grand Hotel Eden, Lugano, www.edenlugano.ch

Conference fee CHF 380.- (includes conference, boat tour and networking cocktail, dinner, lunch and coffee breaks)

Registration please register at www.swiss-plg.com